



## Richard "Rick" Reed

May 16, 1958 - September 29, 2024

Richard "Rick" Reed

Born: 1958

Died: 2024

After a remarkable life filled with exceptional professional achievements and unwavering love for his family, Richard "Rick" Reed passed away on September 29, 2024, in Grass Valley, CA.

Born in Atlanta, Georgia on May 16th, 1958, to Maxine and Robert Reed, Rick and his family

lived in 6 different states throughout his childhood including, Hawaii and Indiana. He attended

Miami University in Oxford, Ohio where he received a BS in Mass Communications in 1980.

Rick was a great lover of sports, especially baseball, basketball, and more recently The Tour de

France. His love of baseball led him to New York City, where he started his professional career

producing television series like "This Week in Baseball."

Over the next 42 years, Rick would help produce multiple World Series, 4 Olympic Games, and

thousands of television broadcasts for professional teams, including the Golden State Warriors

and San Francisco Giants. In the span of his career, Rick won 6 Emmys for sports television,

and covered sporting events on every continent except Antarctica.

New York City was also the place where he met his wife, Louise. They were married in 1990

and settled in San Francisco. After their children Connor and Kelsey were born, they moved to

Alameda, CA, where they raised their family and lived for 23 years.

Rick was a dedicated father, coaching basketball teams for both kids and unfailingly attending

their soccer and volleyball games.

Known by many of his friends and family as the “Camp Counselor,”, Rick was a gifted storyteller

and a proud enthusiast. He was famous for “producing” games and events at any group

gathering. He was a juggler, hacky sacker, and magician who derived as much joy from

teaching others as doing it himself.

Rick loved riding his bike to Alameda beach to go for a swim, fly one of his many kites, and

return home to enjoy his beloved outdoor shower.

In addition to Louise, Connor (Jess) and Kelsey (Zach), Rick leaves behind his brother Bob

(Linda) and sister Deri (Ira) and their children. He also leaves behind his extended Cook “family”

of 22. All will miss him terribly.

In lieu of flowers, the family asks that donations be made to The Regional Parks Foundation,

supporting Alameda’s Crown Point and other East Bay Parks at [regionalparksfoundation.org](http://regionalparksfoundation.org)